Beautiful Premium Poinsettias

They last and last and last!
Paul Ecke Premium Poinsettias

Pinched
- 6.5 inch Holiday Special
- 8 inch Holiday Special
- Pixie
- Visions of Grandeur

Upright Single Stems
- 3 blooms
- 4 Blooms
- 5 Blooms
- 6-7 Blooms
- Presidential Bouquet

Additional Poinsettias

Traditional & Unique Varieties
- Traditional Red, White or Pink
- Polly’s Pink
- Cinnamon Star

- Carousel Red
- Ice Crystals
- Burgundy
- Maroon
- Ice Punch
- Silverstar red
- Country Quilt
- Mini-Star

Specialty Planters and Holiday Items

- Poinsettia Colorbowl
- Poinsettia Hanging Basket
- Poinsettia Tub
- Holiday Planters
- Amaryllis
- Paperwhites

NEW!

- What’s the difference?
- Pot Covers
- Availability
- How to Order
**Holiday Special**

Our popular multi-bloom, branched plant offers a brilliant show of color.

- **Pot Size:** 6.5"
- **Height:** 14.5”– 16.5”
- **Colors Available:** Red, White and Pink
- **8/case**

**Pixie**

The Pixie makes a strong color presentation and is ideal for holiday gift baskets.

- **Pot Size:** 4.25"
- **Height:** 8.5”–11.5”
- **Colors Available:** Red, White, Pink and Winter Rose Red
- **18/case**

**Visions of Grandeur**

Exceptionally large bracts with soft pillowy appearance. Custom-designed matching pot cover, tag and sleeve are included.

- **Pot Size:** 8"
- **Height:** 24”– 26”
- **6/case**

**8” Holiday Special**

Our popular multi-bloom, branched plant offers a brilliant show of color.

- **Pot Size:** 8.5"
- **Height:** 26”
- **Colors Available:** Red, White
- **6/case**
3-Bloom
Single-stem plants are the Ecke Ranch hallmark of exquisite quality.
Pot Size: 6.5”
Height: 17”–20” (white)
Height: 18”–21” (red)
Colors Available: Red and White
8/case

4-Bloom
Single stem plants. Ideally suited for either contemporary or traditional decor.
Pot Size: 6.5”
Height: 20”–24”
Colors Available: Red and White
8/case

5-Bloom
The 5-Stem has a nicely balanced appearance with the fullness, height and stem length desired for a dramatic presentation.
Pot Size: 7.5”
Height: 26”–30”
Colors Available: Red and White
6/case

6-7-Bloom
The king of single stem poinsettias, offering breathtaking blooms that create a stunning visual effect.
Pot Size: 8.5”
Height: 28”–34”
Colors Available: Red
6/case

Presidential Bouquet
A masterpiece of dramatic display with large, spectacular blossoms.
Pot Size: 14”
Height: 35”–40”
Colors Available: Red only
1/case

Heights are approximate and are measured from the base of the pots.
Poinsettia Varieties

Addition Poinsettia Varieties

Polly’s Pink
Star-shaped, fuchsia bracts are beautiful and incredibly hardy. Brilliant color is fade resistant.
Pot Size: 6.5”
Height: 15”-17”
8/ case

Cinnamon Star
A very unique and appealing novelty poinsettia. It has an attractive cinnamon color and performs very well postharvest.
Pot Size: 6.5”
Traditional and Unique Poinsettia Varieties

Traditional Red, White or Pink
Mix and match these holiday colors.
- Pot Size: 4", 6.5"
- Ice Crystal
- Pot Size: 8"(red & white only)
- Pot Size: 10"(red only)

Carousel Red
- Fabulous, very ruffled and crimped bracts with golden centers.
- Unlike any other!
- Pot Size: 6.5"

Ice Crystals
- A unique poinsettia with a white blaze down the middle of salmon-red bracts.
- Pot Size: 6.5"

Burgundy
- Rich burgundy wine color that will give your holiday décor a traditional and classy look.
- Pot Size: 6.5"

Maroon
- Deep burgundy red with large showy bracts and great compact form.
- Pot Size: 6.5"

Heights are approximate and are measured from the base of the pots.
Ice Punch
Variegated garnet and cream bracts make an eye-catching display when placed in groups and rows.
Pot Size: 6.5”

Silverstar™ Red
A compact mid-season variety, Silverstar™ Red boasts cherry-red bracts that contrast nicely with variegated foliage.
Pot Size: 6.5”

Country Quilt
Rich red bracts are splashed and speckled with creamy white and soft yellow.
Pot Size: 6.5”

Tapestry
Creamy variegated foliage and bright red bracts.
Pot Size: 6.5”
Height: 14.5” - 16.5”
8 / case

Mini Star
Single, red, white, pink or Winter Rose Red potted poinsettia in self-watering well. Great for decorating small spaces.
Water well sold separately
Pot Size: 2”
Height: 5” - 7”
Colors Available: Red, white, pink or Winter Rose Red
20 / case

Great for Fundraising!
Poinsettia Tub
Make dramatic statements with these huge poinsettias loaded with blossoms on plants over three feet tall. Great for large-scale entrances and focal points.
Pot Size: 14”
Available in red only

Color Bowl
A premium red poinsettia surrounded by snow-white pansies. Instant holiday décor.
Pot Size: 14”

Hanging Basket
A premium red poinsettia ready to hang anywhere. Red only.
Pot Size: 12”

Amaryllis
Large, cheerful red blooms add a splash of color to your holiday décor.
Pot Size: 6.5”

Paperwhites
Fragrant clear while blooms are a holiday tradition.
Pot Size: 4.5” and 6.5”
Holiday Planter

Dress up the season with these premium holiday planters.

Gold metallic-finished container surround beautiful red poinsettias and mixed holiday color.

Pot Size: 12”
What's the difference between multi-bloom and pinched varieties?

**Ecke-style multi-bloom or pinched varieties**

Before the development of free branching cultivars, florist quality poinsettias were grown as multiple, non-pinched plants in a pot. Although the “pinched” plant is the most commonly grown form today, non-branched (single-stem, multi-bloom) poinsettias continue to be grown for elite “florist quality” blooming crops.

This plant form offers something different from the standard pinched plant; multi-bloom plants tend to be more durable in a commercial setting and from the top looking down, the Ecke-style multi-bloom poinsettia has larger bracts and leaves that will provide a dramatic statement in any holiday display.

Both poinsettias are in 6 inch pots.