

Presentiful Poinsettias

They last and last and last!

Poinsettias

3 Paul Ecke Premium Poinsettias

Pinched

- 6.5 inch Holiday Special
- 8 inch Holiday Special
- Pixie
- Visions of Grandeur

Upright Single Stems

- 3 blooms
- 4 Blooms
- 5 Blooms
- 6-7 Blooms
- Presidential Bouquet

5 Additional Poinsettias

Traditional & Unique Varieties

- Traditional Red, White or Pink
- Polly's Pink
- Cinnamon Star
- Carousel Red
- Ice Crystals
- Burgundy
- Maroon
- Ice Punch
- Silverstar red
- Country Quilt
- Mini-Star

8

Specialty Planters and Holiday Items

- Poinsettia Colorbowl
- · Poinsettia Hanging Basket
- Poinsettia Tub
- NEW! · Holiday Planters
 - Amaryllis
 - Paperwhites

• What's the difference?

- Pot Covers
- Availability
- How to Order



Visions of Grandeur

8" Holiday Special

Heights are approximate and are measured from the base of the pots.

Holiday Special

Our popular multi-bloom, branched plant offers a brilliant show of color.

Pot Size: 6.5"

Height: 14.5"–16.5" Colors Available: Red, White and Pink 8/case

Pixie

The Pixie makes a strong color presentation and is ideal for holiday gift baskets.

Pot Size: 4.25"

Height: 8.5"–11.5" Colors Available: Red, White, Pink and Winter Rose Red. 18/case

Visions of Grandeur

Exceptionally large bracts with soft pillowy appearance. Customdesigned matching pot cover, tag and sleeve are included.

Pot Size: 8" Height: 24"– 26" 6/case

8" Holiday Special

Our popular multi-bloom, branched plant offers a brilliant show of color.

Pot Size: 8.5"

Height: 26" Colors Available: Red, White 6/case

Paul Ecke ΡΟΙΝSΕΤΤΙΑ S



6-7-Bloom

3-Bloom

Single-stem plants are the Ecke Ranch hallmark of exquisite quality. Pot Size: 6.5"

Height: 17"-20" (white) Height: 18"-21" (red) Colors Available: Red and White. 8/case

4-Bloom

Single stem plants. Ideally suited for either contemporary or traditional decor. Pot Size: 6.5" Height: 20"- 24"

Colors Available: Red and White 8/case

Presidential Bouquet

A masterpiece of dramatic display with large, spectacular blossoms. **Pot Size: 14"** Height: 35"–40" Colors Available: Red only 1/case

5-Bloom

The 5-Stem has a nicely balanced appearance with the fullness, height and stem length desired for a dramatic presentation. **Pot Size: 7.5**" Height: 26"–30" Colors Available: Red and White 6/case

6-7-Bloom

The king of single stem poinsettias, offering breathtaking blooms that create a stunning visual effect

Pot Size: 8.5" Height: 28"– 34" Colors Available: Red 6/case Presidential Bouquet



Heights are approximate and are measured from the base of the pots.

Aditional Poinsettia Varieties

Polly's Pink

Star-shaped, fuchsia bracts are beautiful and incredibly hardy. Brilliant color is fade resistant. Pot Size: 6.5" Height: 15"-17" 8/case

Cinnamon Star

A very unique and appealing novelty poinsettia. It has an attractive cinnamon color and performs very well post-harvest. Pot Size: 6.5"

Traditional and Unique Poinsettia Varieties

Traditional Red

Traditional White

Traditional Pink

Carousel Red

Traditional Red, White or Pink

Mix and match these holiday colors.

Pot Size: 4", 6.5" Pot Size: 8" (red & white only) Pot Size: 10" (red only)

Visions of Grandeur Pot Size: 8"

, Carousel Red

Fabulous, very ruffled and crimped bracts with golden centers. Unlike any other! Pot Size: 6.5"

Ice Crystal

Ice Crystals

A unique poinsettia with a white blaze down the middle of salmon-red bracts. Pot Size: 6.5"

Burgundy

Rich burgundy wine color that will give your holiday décor a traditional and classy look. Pot Size: 6.5"

Burgundy

Maroon Deep burgundy red with large showy bracts and great compact form.

Pot Size: 6.5"

Heights are approximate and are measured from the base of the pots.

Traditional and **Unique** Poinsettia Varieties



Ice Punch

Silverstar Red

Country Quilt

Ice Punch

Variegated garnet and cream bracts make an eye-catching display when placed in groups and rows. Pot Size: 6.5"

Silverstar[™] Red

A compact mid-season variety, Silverstar[™] Red boasts cherry-red bracts that contrast nicely with variegated foliage.

Pot Size: 6.5"

Tapestry

Country Quilt Rich red bracts are

splashed and speckled with creamy white and soft yellow. Pot Size: 6.5"

Tapestry

Creamy variegated foliage and bright-red bracts.

Pot Size: 6.5" Height: 14.5"–16.5" 8/case

Mini Star

Mini Star

20/case

Single, red, white, pink or Winter Rose Red potted poinsettia in selfwatering well. Great for decorating small spaces.

Great for Fundraising!

Water well sold separately Pot Size: 2" Height: 5 "- 7" Colors Available: Red, white, pink or Winter Rose Red





A premium red poinsettia surrounded by snow-white pansies. Instant holiday décor. Pot Size: 14"

Hanging Basket

A premium red poinsettia ready to hang anywhere. Red only. Pot Size: 12"

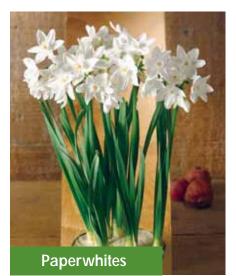
Additional Holiday I tems

Poinsettia Tub

Make dramatic statements with these huge poinsettias loaded with blossoms on plants over three feet tall. Great for largescale entrances and focal points. Pot Size: 14"

Available in red only

Amaryllis



Fragrant clear while blooms are a holiday tradition.

Pot Size: 4.5" and 6.5"

Large, cheerful red blooms add a splash of color to your holiday decor. Pot Size: 6.5"

oliday Planter

Dress up the season with these premium holiday planters.

Gold metallic-finished container surround beautiful red poinsettias and mixed holiday color. Pot Size: 12"

What's the difference

between multi-bloom and pinched varieties?



What's the difference 10

Ecke-style multi-bloom or pinched varieties

Before the development of free branching cultivars, florist quality poinsettias were grown as multiple, non-pinched plants in a pot. Although the "pinched' plant is the most commonly grown form today, non-branched (single-stem, multi-bloom) poinsettias continue to be grown for elite "florist quality"

This plant form offers something different from the standard pinched plant, multi bloom plants tend to be more durable in a commercial setting and from the top looking down, the Ecke-style multi-bloom poinsettia has larger bracts and leaves that will provide a dramatic statement in any holiday display.

Pinched